

RAISED IN THE WEST MAGAZINE

GENERAL POLICIES:

- Cancellations: No cancellations are accepted after closing date for space reservations. All cancellations must be received in writing. If cancellation notice is not received by the closing date for space reservations, publisher reserves the right to run advertiser's previous ad and the advertiser will be billed for contracted space.
- Contracts must be completed within twelve months from the date of first insertion. Advertisers will be billed for the actual frequency rate in the event the contract is not complete.
- Cancelled or unfulfilled contracts will be one-time rate at the highest applicable earned rate plus 15%.
- The publisher reserves the right to reject any advertisement deemed to be of questionable taste or exaggerated claims.
- For first-time advertisers, a check must accompany the first insertion.
- Payment is due net 15 days. If late, a finance charge of 1.5% will be charged per month.
- Ad agency commission of 15% gross billing is allowed if agency furnishes a digitally complete ad. Payment must be made by 60 days of invoice or agency will forfeit the 15% discount.

PREMIUM PLACEMENT REQUESTS

Subject to availability. Add 15% of open rate to ad cost. If placement is not met, this charge will be waived.

PRINTING SPECIFICATIONS

Electronic Submissions:

- Please provide electronic files in pdf, tiff or jpg format. All images should be 300 ppi at final size and CMYK color space. Any bleeds should extend 1/4" beyond trim.
- E-Mail - Ads may be mailed to: publisher@yellowstonevalleywoman.com or sent on disc to YVW at the address below.
- Fonts - Please embed or convert all fonts to outlines.
- Ad Design - available at a charge of \$40 for non-contract advertisers. This charge includes a first proof and one revision. Further revisions will be billed at \$50/hour.

CIRCULATION

10,000 Copies

- **MONTANA:** Yellowstone, Big Horn, Carbon, Stillwater, Musselshell, Sweetgrass, Custer, Park, Treasure, Petroleum Counties
- **WYOMING:** Garfield Park, Sheridan, Big Horn Counties



We all know that agriculture is the lifeblood of Montana. We see it in the man dressed for a blustery Montana winter as he makes his way to care for his herd. We find it in the deliciously fresh produce sold at Farmers Markets, just waiting to be served up on dinner tables statewide.

RAISED IN THE WEST is a one-of-a-kind publication designed to not only shine the light on the area's number one industry but to educate those who might not truly understand the impact that agriculture has on our region. Flip the pages and you'll see why **RAISED IN THE WEST** is a reflection of this fine place we call home.

Julie Koerber

publisher@raisedinthewest.com

DATES OF PUBLICATION

ADVERTISING DEADLINE

Spring 2018	March 10th
Summer 2018	May 10th
Fall 2018	September 10th



Contact:

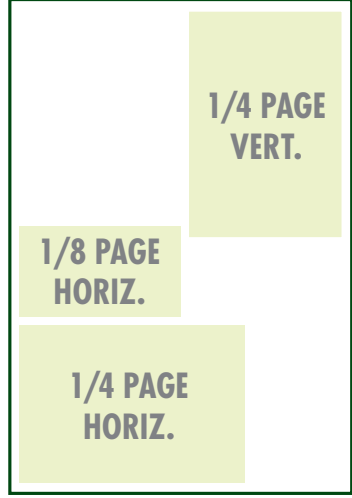
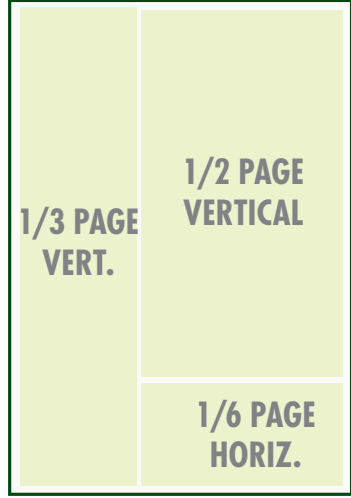
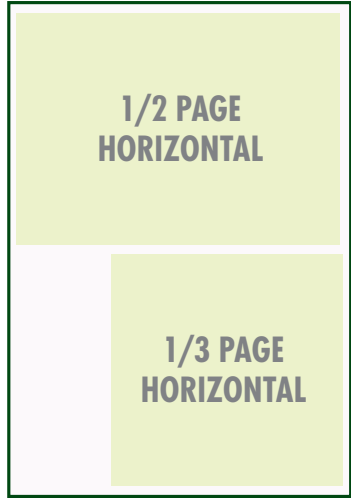
PO Box 23204 Billings, MT 59104 | Phone: 406-254-1394

Email: publisher@raisedinthewest.com | www.RaisedInTheWest.com

RAISED

IN THE WEST MAGAZINE

SIZE	HORIZONTAL	VERTICAL	1X RATE	2X RATE	4X RATE
BACK COVER	8.375" x 10.875"(add 1/4" trim)		\$1000	\$950	\$900
INSIDE FRT CVR	8.375" x 10.875"(add 1/4" trim)		\$900	\$855	\$810
INSIDE BCK CVR	8.375" x 10.875"(add 1/4" trim)		\$900	\$855	\$810
PAGE 3 & 5	8.375" x 10.875"(add 1/4" trim)		\$850	\$808	\$765
FULL PAGE	N/A	7.5" x 10"	\$800	\$760	\$720
1/2 PAGE	7.5" x 4.75"	4.875" x 7.25"	\$500	\$475	\$450
1/3 PAGE	4.75" X 4.75"	2.3"X10"	\$425	\$400	\$375
1/4 PAGE	4.875" x 3.5"	3.5625" x 4.75"	\$350	\$333	\$315
1/6 PAGE	4.75" X 2.25"	2.25" X 4.75"	\$315	\$300	\$285
1/8 PAGE	3.75" x 2"	N/A	\$200	\$190	\$180



Publisher & Editor:

JULIE KOERBER
 publisher@raisedinthewest.com

Layout:

BRANDY DANGERFIELD
 brandy@yellowstonevalleywoman.com

Ad. Design:

MELANIE FABRIZIUS
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Call today for advertising ...



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